LONDON-BASED CREATOR / 2026 MEDIA KIT

RIZZY HUNTER

FITNESS / CONFIDENCE / LIFESTYLE
PERSONALITY & STORYTELLING



REAL STORIES. REAL REACH.

4.6M
VIEWS / SCARS VIDEO

1.5M
VIEWS / SCHOOL STORY

16K+
TIKTOK COMMUNITY

CREATOR-LED CONTENT / UGC / AMBASSADOR PARTNERSHIPS

PERSONALITY IS THE PRODUCT.

I create content that people stop for, relate to, and want to talk about. From a deeply personal story to a funny everyday observation, the common thread is an unmistakably human voice.

FOUR DISTINCT CONTENT LANES

- FITNESS
- CONFIDENCE
- LIFESTYLE
- PERSONALITY



FITNESS, TRAINING & CREATIVE DISCIPLINE



STYLE, TRAVEL & REAL LIFE

CONTENT THAT EARNS ATTENTION.

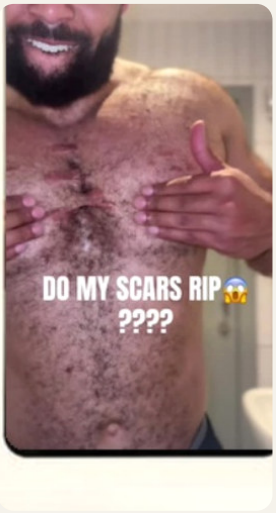
Selected organic TikTok results show reach across personal storytelling, education, fitness and comedy.

4.6M
SCARS / CONFIDENCE

1.5M
SCHOOL STORY

16,460
FOLLOWERS

TWO STANDOUT ORGANIC STORIES



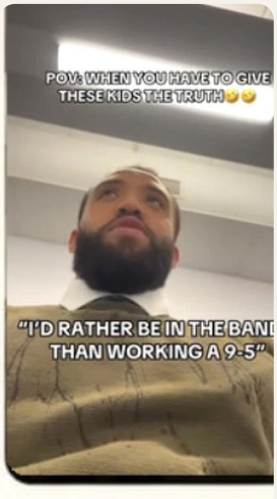
CONFIDENCE / Q&A

4.6M views

53K likes

6,894 shares

REAL CONTENT. ORGANIC REACH.



SCHOOL / STORYTELLING

1.5M views

171K likes

11K shares

REAL CONTENT. ORGANIC REACH.

Figures taken from previously supplied 2026 portfolio screenshots; update with latest analytics before brand outreach.

4.6 MILLION VIEWS. ONE HONEST STORY.

SCARS & CONFIDENCE / ORGANIC CONTENT CASE STUDY



THE HOOK

"Do my scars hurt?"

A direct, personal question became an invitation to understand the experience behind visible keloid scars.

RECORDED IMPACT

4.6M VIEWS

53K LIKES

6,894 SHARES

Why it matters: confidence-led storytelling makes complex personal experiences accessible, relatable and conversation-worthy.

MORE THAN ONE VIRAL MOMENT.

Proof that the content resonates in multiple formats, not just one niche.

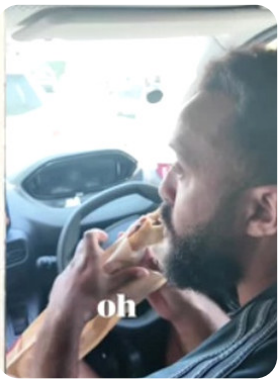


RELATABLE STORYTELLING

SCHOOL STORY

1.5M VIEWS

171K likes / 11K shares / 3.8K new followers



PERSONALITY & HUMOUR

EVERYDAY OBSERVATIONS

192.6K VIEWS

14K likes / 5,833 shares / 117 new followers



FITNESS CONTENT

PHYSIQUE & TRAINING

188.4K VIEWS

3,452 likes / 143 shares / 52 new followers

THE RIGHT VOICE. A REAL AUDIENCE.

FOLLOWER SNAPSHOT

16,460

TIKTOK FOLLOWERS

AUDIENCE GENDER SPLIT

64% MALE **36% FEMALE**

STRONGEST BRAND FIT

- Fitness apparel & training
- Wellness & everyday performance
- Grooming, skincare & body care
- Lifestyle, style & travel
- Confidence-led awareness campaigns



A CREATOR WITH RANGE

Fitness / confidence / lifestyle

Gender/follower figures reflect the previously supplied portfolio snapshot and are not live analytics.

CREATIVE THAT BRANDS CAN USE.

From one creator-led activation to a consistent monthly presence, each collaboration can be built around the brand brief.

01

SPONSORED CONTENT

Creator-led partnerships

Native short-form videos, product stories and social-first campaigns built around an engaging hook.

02

UGC & CONTENT ASSETS

Content for brand channels

Vertical video concepts, demonstrations, testimonials and edits scoped for the brand's own use.

03

MONTHLY RETAINERS

Ongoing creative support

A recurring flow of agreed creative deliverables, campaign concepts and consistent storytelling.

ADDITIONAL FORMATS

Product reviews / Interviews / Ambassador work
Awareness campaigns

Deliverables, fees, timelines and usage rights agreed per brief.





LET'S MAKE SOMETHING THAT STICKS.

Ready to discuss a campaign, commission UGC, or build a longer-term creative partnership?

TIKTOK	INSTAGRAM	YOUTUBE
@rizzyhunter	**@rizzyhunter**	**@rizzzyhunter**

PARTNERSHIP ENQUIRIES / DIRECT MESSAGE VIA SOCIAL CHANNELS